



# PAWS for People Fundraising Ideas From A to Z

**Ask:** The easiest way to raise money is to ask your friends, classmates, teachers and anyone you know to make a donation to the PAWS for People Wag-n-Walk 5K Walk/Run or 1-mile Doggie Walk. Explain why you are involved – how has PAWS for People impacted your life or your community? You could even have your pet write a note and “ask” for donations to your team!

**Bake Sales:** Hold a bake sale on at your office or school. Or have a No-Bake sale where co-workers pay so they don’t have to bake goodies.

**Car Washes:** This is another good idea for the summer, when everyone wants the mud off of their cars and it’s bound to be warm enough to get helpers! Don’t forget to have a tip jar at the end to collect extra donations.

**Decorating Service:** No time to decorate and in need of some assistance with holiday or party decorating? Have a team put on a fundraiser to set up homes for parties or barbecues.

**Dress Down Days:** Does your school or workplace require you to wear uniforms? Work with your administration or supervisors to fundraise for a dress down day if they make a certain donation. If you get your school or workplace on board, PAWS for People can provide you with stickers that say, “I am dressed down for a great cause!” with the PAWS logo on it.

**Email:** Email your friends and associates for donations. Include a story and/or photos to share why you want to raise money for PAWS for People. Send the email from your dog and sign their name on the email. Your friends and family will love it!

**Envelope at Restaurant table:** Go to a restaurant near your work or home and ask if your team can place a PAWS for People Wag-n-Walk envelope at every table during a designated time period, stating “Please support our Wag-n-Walk team and PAWS for People.” Be sure to have 302-351-5622 and [www.PAWSforPeople.org](http://www.PAWSforPeople.org) on the envelopes.

**Fast Food Restaurants:** Ask your local restaurants if they will have PAWS for People day. Either a percentage of the day’s earnings or from a certain item on the menu will go towards your team. Your team should be on hand to ask for donations from the patrons as well as be able to talk about the event. For instance you could hold a Fry Day Friday - on a Friday prior to this year’s Wag-n-Walk, a dime from every order of fries sold goes to your team total. \*If you do this, let PAWS for People know and we can promote it too!\*

**Game Night:** Have a game night and everyone comes to your house to play board games, charades etc. Charge an “entrance” fee.

**Garage Sales:** Work individually or as a team to set up garage sales- clean out your attic and raise money for PAWS for People at the same time!

**Hat (or Cap Day):** Ask your supervisor or administration at work or school; with a specified donation amount, everyone could wear a baseball cap to work or school for the day. PAWS for People can provide you with stickers that say, “I’m wearing a hat for a great cause today!” and the PAWS logo.

**Ice Cream Socials:** Plan one at your school or workplace, asking for a donation to attend.

**In the Dog House:** For a donation staff or colleagues, students, and team members can be “put in the dog house.” For an additional donation they can post their own bail, or they have a bounty placed on their head, are scooped up and are not set free until the entire bounty is raised (\$100 or more per “dog”). This activity can also be done on site.

**Just a Brown Bag Lunch Day:** Everyone brings in their own lunch and donates the money they would have spent to your Wag-n-Walk team.

**Keeping Banking Until the Walk:** For this year: Get everyone on your team to put in \$2 each week, at the beginning of the week, for this year’s Wag-n-Walk. In 10 weeks, you would each have raised \$20.

**Letter Writing:** A great way to ask for donations without asking in person. Send letters out to your friends and family explaining what you’re doing and why, and asking for a specific amount (more than you want) seems to work best or leave it up to them. Write them your personal goal and ask for their help. You could even write a letter on behalf of your therapy companion or pet. Add a little humor to the letter as well.

**Matching Gifts:** Ask your company to match what you raise. Some companies have a matching gift policy, check to see if your does. If they don’t, ask them anyway.

**No More Cleaning Raffle:** Team members donate a suggested five hours to spring/fall house clean your home or apartment, with tickets selling for \$5 each.

**Obtain Sponsorships:** Do you know a local business owner who would like to advertise at the Wag-n-Walk? Have them choose their sponsorship level and when they make their donation, it will be counted toward your team’s fundraising goal!

**Pancake Breakfasts:** Hold a pancake breakfast at your house, school, or office and invite and everyone you know to attend. Ask local grocery stores to donate the items you will need: pancake mix, syrup, orange juice, plates, forks, etc.

**Percentage of Sales:** Head to a store that is a favorite of yours and ask them to designate a percentage of one day’s sales or proceeds and let the public know so they will buy more. \*If you do this, let PAWS for People know and we can promote it too!\*

**Quarter Auctions or any other kind of auction:** Many teams are putting together quarter, live or silent auctions. Teams can make a whole event out of it – work with an auctioneer who will donate his/her time and hold a live auction. Collectibles are hot!

**Raffles:** There are so many different types of raffles you could have so be creative. Please ensure state or local policies and procedures are followed for this event.

**Sell Team Member Services:** i.e. get the best gourmet chef on your team to agree to go to someone's home and prepare a meal (for a donation of course), offer to do yard work, pet or babysit, bake for a birthday party, cash in our your special skill!

**Take in a Movie night:** Invite your friends over for a night at the movies. You provide the popcorn and soda and charge admission. Or have a movie week during lunch hour at your school or office. Invite colleagues, teachers, principals, students, and/or supervisors to eat their lunch while they watch.

**Ultimate Bowl-a-thon:** Hold bowl-a-thons, where you and your team get pledges per pin you knock down.

**Very Yummy Donut Days:** Get donuts donated from a bakery every Friday, and sell them at your school or office.

**Wild and Crazy Sports Tournaments:** Teams organize bowling, hockey, basketball, soccer, and other sports tournaments.

**Xtra Change:** Spare some change for your local pet therapy organization. Take in a container to school or work and collect spare change.

**Yard Sales:** Work together as a team, or have one individually and donate the proceeds to your Wag-n-Walk team. Ask a bakery or grocery store to donate donuts and juice to give to people that visit your yard sale.

**Zoot Suit Party:** Swing music is so much fun! Hold a swing dance party and give awards for the best zoot suit there.