



PAWS for People's
WAG & Walkathon

Help PAWS for People bring tail-wagging joy to those who need it most! It's easy... all you have to do is walk or run with your pet (or friend, or on your own). Collect PAWS Points throughout the event and possibly win a prize! Point reporting is on the honor system. **In the spirit of fairness and fun, please be honest about reporting your points.**

In order to be eligible for prizes, **PAWS Point forms must be turned in by 11:00 AM on Saturday, October 19th @ 11:00 AM at the Cross the Finish Line event.** If unable to attend on October 19th PAWS Point forms can be emailed to PAWSevents@PAWSforPeople.org. Must be received by 5:00 PM on Friday, October 18th. Prizes not picked up at the Cross the Finish Line event may be picked up at the PAWS office during business hours.

Earn Points through FUNDRAISING:

- _____ Register to attend the Wag & Walkathon (5 points)
- _____ Create a personalized fundraising page when you register online (1 point)
- _____ Make a personal donation to your fundraising page (5 points)
- _____ Create a team when you register online (3 points)
- _____ Send at least 25 fundraising emails to your friends and family from your personalized fundraising page (5 points)
- _____ Organize fundraising events (e.g. Dine and Donate, Info Tables, PaintNite) (10 points per event)

Earn Points through SOCIAL MEDIA

- _____ Share the Wag & Walkathon event on Facebook (1 point)
- _____ Add a Donate Now button to a Wag & Walkathon post on Facebook (5 points)
- _____ Share your #PAWSforPeopleStory on social media and tag @PAWSforPeople (5 points)
- _____ Post a thank you on an event sponsor's social media page. Don't forget to tag @PAWSforPeople (1 point per sponsor)
- _____ Visit an event sponsor's location, take a picture & post it with a thank you on the PAWS Wag & Walkathon event page. Don't forget to tag @PAWSforPeople (3 points per sponsor)
- _____ Add the PAWS Wag & Walkathon Frame to your Facebook profile picture (5 points)
- _____ Make a video and tag @PAWSforPeople sharing about the Wag & Walkathon (10 points)
- _____ Check in at an event using #PeaceLovePAWS (1 point)
- _____ Post an update on Facebook of your marathon progress (1 point per post/maximum 5 points)
- _____ Post pictures on Facebook of you and your pet in your Peace, Love, PAWS gear with the hashtag #PeaceLovePAWS. (1 point)
- _____ Post your picture with the PAWS mascot and tag #PeaceLovePAWS (1 point)

Earn Points by Attending EVENTS

- _____ Attend a Gear Up event (5 points)
See Website for dates and locations – <https://www.pawsforpeople.org/gearup/>
- _____ Attend a fundraising event hosted by another participant (5 points)
- _____ Attend the Cross the Finish Line event at Glasgow Park on October 19th (5 points)

Earn Point by Tracking MILES - Points are cumulative – complete all 26.2 miles and earn 13 points

- _____ Walk or run 5 miles (1 point)
- _____ Walk or run 10 miles (1 point)
- _____ Walk or run 15 miles (1 point)
- _____ Walk or run 20 miles (5 points)
- _____ Walk or run a full marathon (26.2 miles) (5 points)

Earn Points when you GET OTHERS INVOLVED

- _____ Recruit members for your team (1 point per team member)
- _____ Recruit someone to volunteer at the Cross the Finish Line event (5 points)
Name of volunteer: _____
- _____ Get vendors to register for the Cross the Finish Line event (5 points per vendor)
List vendor(s): _____
- _____ Secure a sign sponsor for this year's Wag & Walkathon (5 points per sponsor)
Name of sponsor(s): _____
- _____ Recruit someone to attend PAWS for People's pet therapy team training (5 points per team)
Name of new pet therapy team: _____

_____ Total PAWS Points

PAWS Points Prizes:

All participants who earn 50 Points - \$5 coupon for designated PAWSwear items (expires 12/31/19)

All participants who earn 75 Points - PAWS branded collapsible dog water bowl

Participants with the 5 Highest Point Totals will be featured on PAWS Facebook Cover photo for November 2019

The participant with the Highest Point Total will receive everything listed above plus have their photo featured on homepage of PAWS for People's website and an interview and photo featured in PAWS eNewsletter received by an audience of 7,000+